



September 20, 2023
Endeavour United Co.,Ltd.

Endeavour United Announces Sale of SUNRISE

We announced today that Endeavour United II Investment Business Limited Partnership, a fund under management of Endeavour United Co., Ltd. (“EU”), has closed the sale of SUNRISE, INC. (“SUNRISE”) to ORIKANE CORPORATION (“ORIKANE”) on September 19, 2023.

Established in 1980, SUNRISE has been operating as a food packaging distributor in the metropolitan area, primarily in Chiba prefecture for over 40 years. Based on its exceptional flexibility, extensive procurement power, and insightful proposals, SUNRISE has been a key supplier of critical components to the food industry in the region.

Since our investment in January 2020, EU has undertaken various initiatives, including restructuring the corporate governance, integration of branches, enhancement of the management team, and expansion and diversification of customer portfolio, all aimed at achieving a successful business succession.

Having ORIKANE, a company renowned for its profound insights into the food business and a history of expanding its operations in the Tokai, Kanto, Kansai, and Hokuriku regions, as SUNRISE’s new business partner, we believe that this alliance will empower SUNRISE to offer a broader range of valuable and diverse products to its customers.

<SUNRISE, INC.>

Company Name: SUNRISE, INC.
President and CEO: Junichi Ichikawa
Company Address: 4F, Prologis Park Chiba 1, 210-27 Roppo-cho, Inage-ku,
Chiba-shi, Chiba

<ORIKANE CORPORATION>

Company Name: ORIKANE CORPORATION
President and CEO: Takao Ito



Business: Comprehensive sales of food packaging containers and materials, hygiene-related products, environmentally friendly items, kitchen supplies, and packaging machinery

Company Address: 2-6-16, Kikui, Nishi-ku, Nagoya-shi, Aichi