



April 1, 2022  
Endeavour United Co.,Ltd.

## **Acquisition of Usui Home Holdings completed by Endeavour United**

We announced today that Endeavour United II Investment Business Limited Partnership, a fund under management of Endeavour United Co., Ltd. (“EU”), has acquired Usui Home Holdings Co., Ltd. (“Usui Home”), on March 18, 2022.

Usui Home has been providing various real estate related services such as sales of subdivisions and ready-built houses, brokerage, property management, construction and renovation, and consulting effective use of land mainly in Yokosuka, Yokohama and Shonan areas in Kanagawa prefecture. Since its establishment in 1979, the company has been keep developing under their philosophy “Offer customers most appropriate and comprehensive range housing services for all the stages of life”, and has been ranked the top real estate agent in Kanagawa prefecture for 8 consecutive years\*.

While respecting their philosophy, EU will support enhancement business infrastructure such as new branch development, improvement of digital marketing and sales productivity with the management and employees, as well as achievement of SDGs through offering environment-friendly and sustainable houses and implementing new growth strategy to contribute to Usui Home’s further growth.

\*Source: Teikoku Databank Ltd.

### <Usui Home Holdings Co., Ltd.>

Company Name: Usui Home Holdings Co., Ltd.  
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Kanagawa, Japan