



June 28, 2024  
Endeavor United Co.,Ltd.

### **Initial Public Offering of LOGOS HOLDINGS INC.**

We are pleased to announce that LOGOS HOLDINGS INC. ("LOGOS HD"), which is owned by Endeavor United II Investment Business Limited Partnership, has listed on the Growth Market of the Tokyo Stock Exchange on June 28, 2024. (Securities Code: 205A)

Local construction companies, which support Japan's housing industry, are facing many challenges due to rapid changes in the business environment. LOGOS HD is planning to bring innovation in home building in Japan by offering its own strengths, such as digital marketing to attract consumers and efficient house building through DX operations. Since our investment in June 2019, we have supported LOGOS HD to further growth by strengthening its sales force and recruiting talented people, to expand the group through M&A, to become a shared service center, and to build an administrative structure for going public.

LOGOS HD continues to expand its business, and we will continue to support LOGOS HD in realizing its philosophy of "building houses in Japan."

#### <Overview of LOGOS HD>

Company Name: LOGOS HOLDINGS INC.

Representative: Yuichi Ikeda, President and Representative Director

Location: JR Tower Office Plaza Sapporo 16F  
2-5 Kita 5 Nishi, Chuo-ku, Sapporo, Japan

Listing Ceremony (Third party website): <https://youtu.be/72FqHVVmJjE>