

February 27, 2025
Endeavour United Co.,Ltd.

TV broadcast of TAKAKKEI

We announced today that TAKAKKEI,inc. (TAKAKKEI), one of our portfolio companies, will be featured on the TV Tokyo program “THE Business Succession: Don't Let the Light Go Out!” which is scheduled to be broadcast on March 2, 2025.

TAKAKKEI is a holding company established with the aim of forming a group of companies with outstanding individuality and characteristics in the advertising and creative fields. It currently consists of five companies that conduct advertising planning and video production.

This broadcast will feature the history of TAKAKKEI from its establishment to the present.

The preview of this broadcast is available below.

<broadcast information>

[テレビ東京「THE 事業承継 その灯を消すな！」](#)

“A new wind in the advertising industry through M&A! The first step taken by the president of a commercial production company”

Broadcast at 4:00 p.m. on March 2, 2025.

<TAKAKKEI>

Company Name: TAKAKKEI,inc

Company Address: Shibuya Mark City West 22F, 1-12-1 Dogenzaka, Shibuya-ku,
Tokyo, Japan

Industry: Management and control of Advertising and creative company
group

URL: <https://www.takakkei.jp>